[IE AND AE LOGOS]

Canadian Financial Advisors Research Study

Hello,

We are currently conducting a **confidential** research study regarding the factors Canadian financial advisors desire in the organizations they choose to work with, and how various firms match up on these factors and we would **greatly** appreciate your **input**. The **purpose** of this study is to **better understand and serve you, our readers.**

The **confidential** online **survey** should take you approximately 10 minutes to complete. To participate please click on the link below:

**[IE LINK] https://survey.alchemer.com/s3/6329801/95a6a0282922?sguid=[%IDNUMBER%]**

**[AE LINK]** **https://survey.alchemer.com/s3/6329801/e9e50a850668?sguid=[%IDNUMBER%]**

**[Investment Executive; Advisor’s Edge] will donate $2 for each completed survey to Food Banks Canada as a thank you to the advisors who participate.**

Please be assured that your responses will remain **confidential** and any reporting or references to survey results will be presented in aggregate form only. Your **participation** **and feedback** **is important** to us,

**Thank you** for your ongoing **support**. We look **forward** to receiving your **feedback**!

**Sincerely**,

**XXXX**

Publisher,

**XXXX**

**Associate Group Publisher, Advisor Group**

**TC Media**

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